



2018 APA IOWA PLANNING CONFERENCE
October 17-19, 2018
Mid-America Center - Council Bluffs, Iowa

Contact:
 Chris Shires, AICP
 cshires@thinkconfluence.com
 515-288-4875

ABOUT

The Iowa Chapter of American Planning Association is pleased to announce that this year’s conference will be held in Council Bluffs on October 17th through the 19th at the Mid-America Center. Sponsorship of this event is an excellent way to showcase your organization.

We ask that you consider providing financial support for this conference. A variety of sponsorship opportunities are available. If you are interested in sponsoring this year’s APA Iowa Planning Conference and have any questions, please contact me at cshires@thinkconfluence.com or 515-288-4875. Thank you for your support.



American Planning Association
Iowa Chapter

Making Great Communities Happen

SPONSORSHIPS

Platinum - \$1,300
<ul style="list-style-type: none"> • Your organization recognized as “Platinum Sponsor” • Your promotional materials included in conference packets • Exhibition space at the conference • Four free conference registrations
Gold - \$750
<ul style="list-style-type: none"> • Your organization recognized as “Gold Sponsor” • Your promotional materials included in conference packets • Exhibition space at the conference • Two free conference registrations
Silver - \$400
<ul style="list-style-type: none"> • Your organization recognized as “Silver Sponsor” • Your promotional materials included in conference packets • Exhibition space at the conference • One free conference registration
Special Program Bag Sponsor - 300 Bags
<ul style="list-style-type: none"> • Only one bag sponsorship available • Your organization recognized as “Silver Sponsor” • Your promotional materials included in conference packets • Exhibition space at the conference • One free conference registration



American Planning Association
Iowa Chapter

Making Great Communities Happen

SPONSORSHIP FORM

Select sponsorship level

- Platinum \$1,300
- Gold \$750
- Silver \$400
- Special Bag Sponsor 300 Bags

Please submit this completed form and a check payable to "APA Iowa Chapter" for sponsorship amount to:

Christopher Shires, AICP
Confluence
525 17th Street
Des Moines, IA 50309

Company: _____
 Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____
 Email: _____

FREE CONFERENCE REGISTRATION ATTENDEE INFORMATION

P Platinum **G** Gold **S** Silver **B** Bag Sponsor

1st Attendee

Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Email: _____

P **G** **S** **B**

2nd Attendee

Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Email: _____

P **G**

3rd Attendee

Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Email: _____

P

4th Attendee

Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Email: _____

P

SUBMISSION CHECKLIST

- Completed form and check payable to “APA Iowa Chapter” for the selected amount.
- Electronic copy of your organization’s logo (sent to cshires@thinkconfluence.com) for inclusion in the conference material and website. (Logo can be black and white or color. Must be legible/reproducible at generally 2 inch by 3½ inch size either horizontally or vertically. Any typical file type is acceptable.)
- Copies of promotional material to be included in conference attendee packets. (Maximum sheet/pamphlet/booklet size: 8.5 inch x 11 inch. No limit on number of pages. Other small promotional items may be included upon request.) The conference committee is at this time expecting up to 300 conference attendees. A final pre-conference count will be provided to you on September 19th. All promotional material will need to be received by October 3rd for inclusion in the conference attendee packets. Please send your promotional material to:

Alicia Frieze, Director of Sales
Council Bluffs Convention & Visitors Bureau
400 Willow Ave Ste 2C
Council Bluffs, IA 51503
afrieze@unleashcb.com
712-256-2577

EXHIBIT SPACE DETAILS

The conference will be in the Mid-America Center, One Arena Way, Council Bluffs, Iowa. Exhibit spaces will be in the pre-function hallway outside the main doorways to the ballroom.

- Each exhibit space will have 2 chairs and an 8 foot table with a tablecloth within an 8 foot by 10 foot open area. Limited electrical power is available via shared wall outlets. Please bring an extension cord if your display requires power. Displays will need to be freestanding as wall space is not available. Wi-Fi internet access is available at the conference venue at no charge.
- The exhibit space will be open to conference attendees from 2:00 p.m. to 5:00 p.m. on Wed, Oct 17th; 7:30 a.m. to 5:00 p.m. on Thurs, Oct 18th; and 7:30 a.m. to Noon on Fri, Oct 19th. Sponsor check-in and exhibit setup can begin at 2:00 p.m. on Wed, Oct 17th. Conference sponsors are free to setup, staff, and teardown their exhibits when and as meets their needs.
- The following conference hotel room blocks have been reserved:
 - SpringHill Suites**, 3216 Plaza View Drive, Council Bluffs, 712-256-6500, www.marriott.com.
Group name: *American Planning Association 2018 APAI Conference*, reserved until September 16, 2018.
 - Country Inn & Suites**, 17 Arena Way, Council Bluffs, 712-322-8282, www.countryinns.com.
Group name: *APA IA Conference*, reserved until September 23, 2018.

Thank you for your sponsorship and support!
