



PLANNING FOR COMMUNITIES IN A STATE OF CHANGE

ABOUT

The Iowa Chapter of American Planning Association is pleased to announce that this year's conference will be held in Iowa City on October 9th through the 11th at the Graduate Iowa City Hotel. Sponsorship of this event is an excellent way to showcase your organization.

We ask that you consider providing financial support for this conference. A variety of sponsorship opportunities are available. If you are interested in sponsoring this year's APA Iowa Planning Conference and have any questions, please contact me at cshires@thinkconfluence.com or 515-288-4875. Thank you for your support.



American Planning Association
Iowa Chapter

Making Great Communities Happen

2019 APA IOWA PLANNING CONFERENCE

October 9-11, 2019

Graduate Iowa City Hotel - Iowa City, Iowa

Contact:

Chris Shires, AICP

cshires@thinkconfluence.com

515-288-4875

SPONSORSHIPS

Platinum - \$1,300

- Your organization recognized as "Platinum Sponsor"
- Your promotional materials included in conference packets
- Exhibition space at the conference
- Four free conference registrations

Gold - \$750

- Your organization recognized as "Gold Sponsor"
- Your promotional materials included in conference packets
- Exhibition space at the conference
- Two free conference registrations

Silver - \$450

- Your organization recognized as "Silver Sponsor"
- Your promotional materials included in conference packets
- Exhibition space at the conference
- One free conference registration

Special Program Bag Sponsor - 300 Bags

- Only one bag sponsorship available
- Your organization recognized as "Silver Sponsor"
- Your promotional materials included in conference packets
- Exhibition space at the conference
- One free conference registration



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Iowa Chapter

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SPONSORSHIP FORM

Select sponsorship level:

| | |
|---------------------|----------|
| Platinum | \$1,300 |
| Gold | \$750 |
| Silver | \$450 |
| Special Bag Sponsor | 300 Bags |

Please submit this completed form and a check payable to "APA Iowa Chapter" for sponsorship amount to:

*Christopher Shires, AICP
Confluence
525 17th Street
Des Moines, IA 50309*

Company:

Contact Name:

Address:

City:

State:

Zip:

Phone:

Email:

FREE CONFERENCE REGISTRATION ATTENDEE INFORMATION

P Platinum **G** Gold **S** Silver **B** Bag Sponsor

1st Attendee

Name:

Address:

City:

State:

Zip:

Email:

P

G

S

B

2nd Attendee

Name:

Address:

City:

State:

Zip:

Email:

P

G

3rd Attendee

Name:

Address:

City:

State:

Zip:

Email:

P

4th Attendee

Name:

Address:

City:

State:

Zip:

Email:

P

SUBMISSION CHECKLIST

- Completed form and check payable to “APA Iowa Chapter” for the selected amount.
- Electronic copy of your organization’s logo (sent to cshires@thinkconfluence.com) for inclusion in the conference material and website. (Logo can be black and white or color. Must be legible/reproducible at generally 2 inch by 3½ inch size either horizontally or vertically. Any typical file type is acceptable.)
- Copies of promotional material to be included in conference attendee packets. (Maximum sheet/pamphlet/booklet size: 8.5 inch x 11 inch. No limit on number of pages. Other small promotional items may be included upon request.) The conference committee is at this time expecting up to 300 conference attendees. A final pre-conference count will be provided to you on September 4th. All promotional material will need to be received by September 25th for inclusion in the conference attendee packets. Please send your promotional material to:

Kent Ralston, AICP, Executive Director
Metropolitan Planning Organization of Johnson County
410 E. Washington Street
Iowa City, IA 52240
319-356-5253
Kent-Ralston@iowa-city.org

EXHIBIT SPACE DETAILS

The conference will be held at the Graduate Iowa City Hotel, 210 South Dubuque Street, Iowa City, Iowa. Exhibit spaces will be in the pre-function hallway outside the conference space.

- Each exhibit space will have 2 chairs and an 8-foot table with a tablecloth within an 8-foot by 10-foot open area. Electrical power is limited. Please let us know if your display requires power. Displays will need to be freestanding as wall space is not available. Wi-Fi internet access is available at the conference venue at no charge.
- The exhibit space will be open to conference attendees from 2:00 p.m. to 5:00 p.m. on Wed, Oct 9th; 7:30 a.m. to 5:00 p.m. on Thurs, Oct 10th; and 7:30 a.m. to Noon on Fri, Oct 11th. Sponsor check-in and exhibit setup can begin at 2:00 p.m. on Wed, Oct 9th. Conference sponsors are free to setup, staff, and teardown their exhibits when and as meets their needs.
- The following conference hotel room block has been reserved:

Graduate Iowa City, 210 South Dubuque Street, Iowa City, 319-337-4058
Group access code is: 181008AMER. Group name: APA-Iowa Chapter Annual Conference
[Click here to make your reservation.](#)

Graduate King - \$134/night plus tax
Graduate Queen-Queen - \$134/night plus tax

Complimentary bike rentals available at front desk.

Thank you for your sponsorship and support!
