

Minutes
APA-IA Chapter Board Meeting
March 16, 2018

1. Call to Order

President Dylan Mullenix called the meeting of the American Planning Association at 10:00 am following a recognition of a quorum at Cedar Rapids City Hall, Cedar Rapids, IA.

2. Roll Call

Present (15) – Mullenix, Sturms, Champ, Filippini, Coenen, Wilwerding, Tallman, Connerly, Schoon, Janson, Brown, Van Steenhuyse, Cowell, Bothell, Land

Absent (10)- Owusu, Lynch, Holz, Shires, Tiedemann, Perkins, McClanahan, Williams, Bradley, VandeLune

3. Introduction and Welcoming of Any Guests/Others

Guests in attendance: Liesl Voges, Anne Russett, John Peterson, Adam Lindenlaub, Kirsty Sanchez, Seth Gunnerson

4. Approval of Agenda and Minutes

4.1 Approval of Agenda for Friday, March 16, 2018. *Motion by Champ, seconded by Sturms. Unanimous Approval.*

4.2 Approval of the Minutes from Friday, January 19, 2018. *Motion by Champ, seconded by Sturms. Unanimous Approval.*

5. APA Iowa Membership Forum/Input

None.

6. Business Items

6.1 Appoint Chapter Development Co-Chair

Motion by Sturms, seconded by Janson to appoint Anne Russett as Chapter Development Co-Chair. Unanimous Approval.

6.2 Appoint Outreach/Advocacy Co-Chair

Motion by Champ, seconded by Cowell to appoint Rose Brown as Chapter Development Co-Chair. Unanimous Approval.

7. Discussion Items

7.1 2018 Iowa APA Conference (Council Bluffs)

Brown reported on the progress of the planning committee for the 2018 Iowa APA conference in Council Bluffs. To date, the MidAmerican center under contract, reception hall is under contract, and hotel blocks have been reserved. The first committee meeting was held via conference call. The upcoming actions include deciding on final options for logo and branding, organizing transportation for the mobile workshops, and finalizing progressive dinner locations. The committee meets via conference calls monthly.

Sturms reported that she is working on the conference session requests for proposals. Wilerding will provide updated information to Sturms from National APA regarding planning topics for sessions.

7.2 Potential partnership with Iowa Arts Council for Iowa Arts Summit for CM Credit

Voges presented information on the Iowa Arts Summit, a one-day conference scheduled for August 3, 2018 in Ankeny, IA. The Iowa Arts Council is focusing on bridging the gap between local and county governments with local arts group. Voges presented the willingness of the Arts Council to partner by creating sessions for planners and offering CM for sessions at the

Wilwerding reported that there are some significant requirements for providing CM credits at events where there is a registration fee, that complicates CM registration.

Mullenix is interested in exploring what can be done in light of APA requirements for registering sessions for CM credit.

7.3 All-Iowa reception in New Orleans

Mullenix reported that the All-Iowa reception is set for April 23, 2018 from 5-8pm at Gordon-Biersch Brewery. (200 Poydras Street, New Orleans, LA)

7.4 Tomorrow Plan Speaker Series Involvement

Mullenix presented the Des Moines Area MPO Tomorrow Plan Speaker Series. The series is being restructured to expand out to different partner. The next presentation is: Jason Roberts: "Better Blocks start with residents", April 10, 2018 Noon at the State Historical Building in Des Moines.

Sturms suggested that there may be opportunity to share speakers with the chapter conference like it has been done with Jason Roberts.

7.5 APA 2018 Great Places Initiative

Mullenix reported that the APA National has opened nominations for the 2018 Great Places award and that nominations are due April 25, 2018. Mullenix asked for feedback on how to promote this program. Suggestions included:

- Share information with local community groups.
- Some chapters do their own great places program, the chapter could use Iowa great places be used as a prerequisite for the national one.
- Could partner with Iowa great places.
- Possibly assist Iowa APA award winners to apply for the national awards

8. Officers Reports

8.1 President (Mullenix) Recognized new board members. Announced Gapp has resigned and that he is looking for chapter members who may be interested in serving as PR and Communications Co-Chair.

Officers have been meeting monthly to review the strategic plan. Will meet with each program areas routinely throughout the year.

Board members have received lists of chapter members who are interested in helping with their program area. Please follow up with members to find ways to involve them.

Planning Reading Group is planning a trip to Vedic City to learn about the city. More details coming.

E-mail from National, Iowa planners featured in the March 5th, 2018 APA Interact. They created a classroom exercise called “Kidtropolis”. A project out of APA Ambassadors.

- 8.2 Vice President (Sturms) Sturms reported that she is working with Rose on conference planning. Requests all member to send her all social media content ideas. Sturms noted that networking events in Central Iowa will soon come from Janson rather from her.
- 8.3 Immediate Past-President (Champ) Champ noted that the monthly meetings of the executive committee have been very helpful. He also reminded the board that the executive committee is willing to help and to reach out to them as needed.
- 8.4 Secretary (Filippini) Filippini provided a membership update through February 2018. A map showing the distribution of Iowa APA members as of December 2017 by zip code was also presented.
- 8.5 Treasurer (Coenen) Report that \$1,000 sent to ISU and U of I students for help to the National APA Conference. The Chapter USBank accounts have been transferred to Mullenix and Coenen.
 - 8.5.1 Chapter Treasurer’s Report was accepted- motion by Champ, seconded by Sturms. Unanimous approval.

9.0 Executive Board Reports

- 9.1 Professional Development Officer (Wilwerding) Seven people are eligible for May AICP exam. A new AICP study guide under development, which Wilwerding is on the development committee. He asked if anyone wanted to assist in developing the update and to contact him if you wish to be involved.
Wilwerding also reported that the next PDO meeting is next week and that the AICP Candidate program continues to be a topic of much discussion. Wilwerding also reported that he is training to be a PAB site visitor.
- 9.2 Planning Board Member (Tallman) None.
- 9.3 University of Iowa (Connerly) Connerly noted that six University of Iowa alums are serving on the Iowa APA Board.
The Iowa Initiative for Sustainable Communities is entering the 10th year and that Webster City has been selected as the 2018-19 community partner.
The planning department continues to meet with UI administration to selection a location for the program.
Connerly noted that Iowa lacks an accredited Public Administration degree and that a strong need for such a program is desired.
- 9.4 Iowa State University (Owusu) The Department of Community & Regional Planning at ISU is inviting all to a social on March 22 from 5-8 pm. Please join for appetizers and drinks in the Mente-Boyde Reception Room at the ISU Alumni Center.
Community & Regional Planning Social
March 22, 2018 from 5:00 – 8:00 pm
Mente-Boyde Reception Room, ISU Alumni Center
429 Alumni Lane, Ames, Iowa 50011
- 9.5 At-Large Representative (Lynch/Schoon/Holz) No report.

- 9.6 Chapter Development Program (Janson/Russett) No report.
- 9.7 Professional Development (Shires) No report.
- 9.8 Outreach/Advocacy Program (Brown/Tiedemann) Brown reported that she is working with MAPA staff to start another networking and lunch-and-learn opportunities.
- 9.9 Legislative and Policy Program (Van Steenhuyse) Van Steenhuyse reported on the chapter participation on Feb. 22, 2018 at Design Professionals Day at the capitol. Members are still sought to join the committee, especially seeking more participation from the Southwestern part of the state.
The three legislative areas the committee is focusing on are: water quality, local planning control (fireworks laws), and TIF. Champ suggested also following law enforcement bills.
- 9.10 Recognition/Awards Program (Cowell/Bothell) Cowell reported that the awards committee is exploring a new vendor for awards. Multiple options were presented. Committee seeking direction on total cost allocated for awards. There was general support for having a unique award for the President's Award.
- 9.11 Public Relations/Communication Program (Perkins) No report.
- 9.12 University of Iowa Graduate Program (McClanahan) Students organized a trip to Memphis.
- 9.13 Iowa State University Undergraduate Program (Williams) No report.
- 9.14 Iowa State University Graduate Program (Bradley) No report.
- 9.15 County Planning and Zoning Officials of Iowa (VandeLune) No report.
- 9.16 Iowa Floodplain and Stormwater Management Association (Land) Land presented some information about what the association does and who generally participates. Upcoming events include:
- Webinar on Iowa floodplain mapping (April 18)
 - Webinar on the Cedar Falls Flood Plan (June)
 - IFSMA Annual Fall Conference in Ankeny, IA (Oct. 4)

10.0 Other Items Not on the Agenda


None

11.0 Upcoming Board Meetings

The May meeting is scheduled to be in Council Bluffs on the 18th at 10 a.m.

12.0 Adjournment of Board Meeting

Motion by Sturms seconded by Champ to adjourn. Meeting adjourned at 11:13 a.m.



Dylan Mullenix, AICP
President

Date: 5-24-18



Madeline Sturms, AICP
Vice President

Date: 5.24.18
