

Minutes
APA Iowa Chapter Executive Board
Friday, January 22, 2016

1.0 Call to Order

President Ben Champ called the meeting of the American Planning Association Iowa Chapter Officers & Executive Board to order at 10:07 am at the Des Moines Area MPO, 420 Watson Powell, Jr. Parkway, Suite 200, Des Moines, Iowa 50309.

2.0 Roll call

Present: (17) Champ, Hamlett, Russell, Chambers, Taylor, Connerly (phone), Owusu, Schoon (phone), Lynch, Scott, Sturms, Wilwerding, Mullenix, Curtis (phone), Schoeneman, Vandelune, Tiedeman

Absent: (7) Wanderscheid, Tallman, Brown, Shires, Perkins, Joens, Hanson

Others: (3) Charlie Nichols (phone), Charlie Cowell (phone), Jim Holz

3.0 Introduction/Welcoming of Guests

Introductions around the room.

4.0 Approval of Agenda and Minutes

4.1 Approval of Agenda for Friday, January 22, 2016

Motion by Sturms, Seconded by Hamlett. *(MCU)*

4.2 Approval of Minutes of Friday, November 13, 2015

Motion by Hamlett, Seconded by Tiedeman. *(MCU)*

5.0 APA Iowa Membership Forum/Input

None.

6.0 Business Items

6.1 Professional Development Officer Appointment: David Wilwerding

Motion by Mullenix, Seconded by Lynch. *(MCU)*

6.2 Professional Development Program Area Chairperson Appointment: Chris Shires

Motion by Hamlett, Seconded by Tiedeman. *(MCU)*

6.3 Recognition/Awards Co-Chairpersons Appointment: Erin Berzina & Charlie Cowell

Motion by Hamlett, Seconded by Wilwerding. *(MCU)*

6.4 Outreach & Advocacy Chairperson Appointment: Melissa Tiedemann

Motion by Sturms, Seconded by Lynch. *(MCU)*

6.5 Consider Sponsorship for Maureen Collins Williams Speaking Event on the New Economy

Discussion regarding seminar with Maureen Collins Williams for March 22nd. Total fee for speaker is \$3,000. West Des Moines hosting for a session and covering \$1,000. MPO hosting for session as part of Tomorrow Plan and covering \$1,000. Need APA-IA to sponsor remaining \$1,000. Attendee session fee to APA-IA. Discussion for pre-registration using Eventbrite- decided that was preferable.

Motion by Lynch to sponsor event on March 22nd with APA-IA contributing \$1,000 to be off-set by registration fee and utilizing Eventbrite for pre-registration, Seconded by Tiedeman. *(MCU)*

6.6 Discuss Iowa Reception at 2016 APA Conference in Phoenix

Sturms presented proposed location for Iowa reception at Copper Blues. \$1,500 minimum requirement plus tax. Cash bar. Nearby to conference location. Discussion that the traditionally budgeted \$1,500 is not going to be enough in future. Connerly and Osusu indicated University of Iowa and Iowa State could contribute some more.

Motion by Mullenix to approve proposed Iowa Reception at Copper Blues, Seconded by Russell. *(MCU)*

6.7 2016 Conference Burlington

Charlie Nichols provided update on conference planning. Theme- Bridges to the Future. Sturms continues to work with Pizazz on contract. Discussion about Capitol Theater Contract.

Motion by Russell to approve Agreement with Burlington Capitol Theater, Seconded by Hamlett. *(MCU)*

6.8 2016 Upper Midwest Conference in Dubuque

Discussion on revised contract- which now reflects APA Iowa using facilities on Thursday and Friday. Discussion regarding Sustainability Conference occurring 2 days before. There will be a discounted rate for APA members to attend the Sustainability Conference. Sustainability Conference will have a Wednesday only option.

Motion by Hamlett to approve revised contract, Seconded by Russell. *(MCU)*

6.9 Blog/Website Training

Perkins was absent. Champ reported that Perkins will send something out via email and provide training at the next meeting. Hamlett asked about a blogging schedule.

7.0 Discussion Items

7.1 Discussion Strategic Plan and 2016 Budget

Comment on use of strategic plan and updating budget to reflect higher cost for national conference reception.

7.2 ASLA Update and Request

Champ, Hamlett, and Scott had conversation regarding the ASLA spring conference at Prairie Meadows. Conversation will continue. Discussion regarding APA-IA providing member(s) to assist with a session and also help advertise.

Following, a broader discussion about CM credits occurred. Hamlett noted a desire to play by the national rules on CM opportunities. Wilwerding reviewed requirements of the Chapter for providing CM credits. Sturms will make sure the Iowa APA logo is on the upcoming Cedar Rapids event material.

8.0 Officer Reports

8.1 President

Planning to attend Phoenix Conference. Noted the need to reach out to the membership for other volunteer opportunities/needs such as graphic design.

8.2 Vice President

None.

8.3 Immediate Past President

None.

8.4 Secretary

None- see Membership Report.

8.5 Treasurer

None- see Treasurer's Report. Discussion on transition between treasurers at US Bank. Tiedeman will continue to be able to sign checks while transition is in process.

Motion by Sturms to Approve Resolution #012616-01 and to maintain Tiedeman on the account until transition is complete, Seconded by Mullenix. (MCU)

9.0 Executive Board Reports

9.1 Professional Development Officer (Taylor)

None.

9.2 Planning Board Member (Tallman)

None.

9.3 University of Iowa (Connerly)

Noted students attending upcoming national conference. Noted 5 field problem groups to prepare posters. Discussion regarding Iowa Initiative for Sustainable Communities.

9.4 Iowa State University (Owusu)

Lin Ross to speak at Iowa State on April 7th. Discussion regarding moving March Board meeting to align with the speaker's event- Friday April 8th.

9.5 At Large Representatives (Lynch/Schoon/Scott)

Scott reported on Bike Summit presently occurring- good turnout. Discussion about Bike Summit website, lack of updates.

9.6 Chapter Development Program (Sturms)

None.

9.7 Professional Development (Wilwerding)

None.

9.8 Outreach/Advocacy Program (Brown/Shires)

None.

9.9 Legislative and Policy Program (Mullenix)

Provided update on Legislative Day. Requested literature to take with him. Reported on Planner's Advocacy Network wanting a post on planner's involvement with the Iowa Caucus.

9.10 Public Relations/Communications Program (Perkins)

None

9.12 University of Iowa Graduate Program (Curtis)

Ten attending the National Conference.

9.13 Iowa State University Undergraduate Program (Joens)

None.

9.14 Iowa State University Graduate Program (Schoeneman)

Eight from the grad program to attend National Conference. Discussion about the graduate club seminar program and future reach-out to practicing planners for speaking opportunities.

9.15 County Planning and Zoning Officials of Iowa (VandeLune)

Reported on COZO Conference upcoming; noted sessions on Interacting with Angry People and Customer Service. APA sponsorship was approved at last meeting.

9.16 Iowa Floodplain & Stormwater Management Association (Hanson)

None.

10.0 Other

11.0 Upcoming Board meetings

March 18, 2016 (or other date yet to be decided) Iowa State University

May 20, 2016 Burlington

July 15, 2016 Des Moines

September 16, 2016 University of Iowa

November 18, 2016 Newton

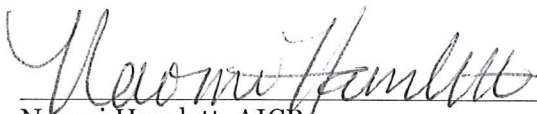
12.0 Adjournment

Motion by Wilwerding to adjourn; seconded by Mullenix. (MCU). Adjourn 11:35 am.



J. Benjamin Champ, AICP, EDFP, ASLA
President

Date: 11.17.17



Naomi Hamlett, AICP
Vice President

Date: 11-17-17