

UPPER MIDWEST APA CONFERENCE

CREATING RESILIENT COMMUNITIES OCTOBER 4-6, 2017



SILVER SPONSOR FORM

Company: _____
Contact: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
E-mail: _____

Conference attendee information:

#1
Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
E-mail: _____

Please check here if you wish to have electrical power provided to your exhibit space.



Please submit this completed form and a check payable to “**APA Iowa Chapter**” for **\$350.00** to:

Christopher Shires, AICP
Confluence
525 17th Street
Des Moines, IA 50309

Other items to be submitted:

- ✓ Electronic copy of your organization’s logo (sent to cshires@thinkconfluence.com) for inclusion in the conference material and website. *(Logo can be black and white or color. Must be legible/reproducible at generally 2 inch by 3½ inch size either horizontally or vertically. Any typical file type is acceptable.)*
- ✓ Copies of promotional material to be included in conference attendee packets. *(Maximum sheet/pamphlet/booklet size: 8.5 inch x 11 inch. No limit on number of pages.)* The conference committee is at this time expecting up to 300 conference attendees. A final pre-conference count will be provided to you on September 20th. All promotional material will need to be received by September 27th for inclusion in the conference attendee packets. Please send your promotional material to:

Julie Kronlage
Dubuque Area Convention and Visitor's Bureau
300 Main Street Suite 120,
Dubuque, IA 52001
Ph: 563-845-7698

Exhibit space details:

The conference will be in the Ballroom on Level 2 of the Grand River Center, 500 Bell Street, Dubuque, Iowa. Exhibit spaces will be in the pre-function area outside of the Ballroom. See web link for details: <http://www.grandrivercenter.com/facility>

- Each exhibit space will have 2 chairs and an 8 ft table with a tablecloth within an 8 ft by 10 ft open area. Electrical power will be provided to each exhibit space if requested. Displays will need to be freestanding as wall space is not available. Wi-Fi internet access is available at the conference venue at no charge.
- The exhibit space will be open to conference attendees from 3:00 to 5:00 pm on Wed, Oct 4th; 7:00 a.m. to 5:00 p.m. on Thurs, Oct 5th; and 7:00 a.m. to Noon on Fri, Oct 6th. Sponsor check-in and exhibit setup can begin at 3:00 p.m. to 5:00 p.m. on Wed, Oct 4th. Conference sponsors are free to setup, staff, and teardown their exhibits when and as meets their needs.
- A conference hotel room block for the Grand Harbor Resort, 350 Bell Street, 563-690-4000, has been reserved until September 4, 2017. A second hotel room block for the Holiday Inn, 450 Main Street, 563-556-2000, has been reserved until September 3, 2017. Individuals must contact the hotel directly to make their reservations from these room blocks and must mention our group name (American Planning Association) to receive the special group discounted rate.

Questions? Please contact Christopher Shires at 515-288-4875 or cshires@thinkconfluence.com.

Thank you for your sponsorship and support!



American Planning Association
Iowa Chapter

Making Great Communities Happen