

# UPPER MIDWEST APA CONFERENCE

CREATING RESILIENT COMMUNITIES OCTOBER 4-6, 2017



## SILVER SPONSOR FORM

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Conference attendee information:

#1

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_

Please check here if you wish to have electrical power provided to your exhibit space.



Please submit this completed form and a check payable to “**APA Iowa Chapter**” for **\$350.00** to:

Christopher Shires, AICP  
Confluence  
525 17<sup>th</sup> Street  
Des Moines, IA 50309

Other items to be submitted:

- ✓ Electronic copy of your organization’s logo (sent to [cshires@thinkconfluence.com](mailto:cshires@thinkconfluence.com)) for inclusion in the conference material and website. *(Logo can be black and white or color. Must be legible/reproducible at generally 2 inch by 3½ inch size either horizontally or vertically. Any typical file type is acceptable.)*
- ✓ Copies of promotional material to be included in conference attendee packets. *(Maximum sheet/pamphlet/booklet size: 8.5 inch x 11 inch. No limit on number of pages.)* The conference committee is at this time expecting up to 300 conference attendees. A final pre-conference count will be provided to you on September 20<sup>th</sup>. All promotional material will need to be received by September 27<sup>th</sup> for inclusion in the conference attendee packets. Please send your promotional material to:

Julie Kronlage  
Dubuque Area Convention and Visitor's Bureau  
300 Main Street Suite 120,  
Dubuque, IA 52001  
Ph: 563-845-7698

Exhibit space details:

The conference will be in the Ballroom on Level 2 of the Grand River Center, 500 Bell Street, Dubuque, Iowa. Exhibit spaces will be in the pre-function area outside of the Ballroom. See web link for details: <http://www.grandrivercenter.com/facility>

- Each exhibit space will have 2 chairs and an 8 ft table with a tablecloth within an 8 ft by 10 ft open area. Electrical power will be provided to each exhibit space if requested. Displays will need to be freestanding as wall space is not available. Wi-Fi internet access is available at the conference venue at no charge.
- The exhibit space will be open to conference attendees from 2:00 p.m. to 5:00 p.m. on Wed, Oct 4<sup>th</sup>; 7:30 a.m. to 5:00 p.m. on Thurs, Oct 5<sup>th</sup>; and 7:30 a.m. to Noon on Fri, Oct 6<sup>th</sup>. Sponsor check-in and exhibit setup can begin at 2:00 p.m. on Wed, Oct 4<sup>th</sup>. Conference sponsors are free to setup, staff, and teardown their exhibits when and as meets their needs.
- A conference hotel room block for the Grand Harbor Resort, 350 Bell Street, 563-690-4000, has been reserved until September 4, 2017. Individuals will be responsible to contact the hotel directly to make their reservations from this room block and will need to mention our group name (APA) to receive the special group discounted rate. Another option is the Holiday Inn, 450 Main Street, 563-556-2000. No room block has been reserved for the Holiday Inn.

Questions? Please contact Christopher Shires at 515-288-4875 or [cshires@thinkconfluence.com](mailto:cshires@thinkconfluence.com).

***Thank you for your sponsorship and support!***



American Planning Association  
**Iowa Chapter**

*Making Great Communities Happen*