

UPPER MIDWEST APA CONFERENCE

CREATING RESILIENT COMMUNITIES OCTOBER 4-6, 2017



April 2017

Dear Friends of APA Iowa,

The Iowa Chapter of the American Planning Association (APA-IA) is pleased to announce that this year's APA Upper Midwest Planning Conference will be held in Dubuque, Iowa, on October 4th through the 6th at the Grand River Center. The conference is titled *Envision – Engage - Empower: Creating Resilient Communities*, and we are expecting to draw approximately 300 planners, consultants, developers, elected and appointed officials, and students from across Iowa, Minnesota, and Wisconsin as well as from nearby Illinois.

Set along the banks of the Mississippi River, Dubuque is an authentic Masterpiece on the Mississippi that attracts over 1.5 million visitors per year. Dubuque's historic architecture, cultural amenities, and natural beauty make it the perfect location for our planning conference. The Exhibit Hall is located in the Grand River Center with the Mississippi River as the backdrop.

We ask that you consider providing financial support for this year's conference. Sponsorship of this event is an excellent way to showcase your organization. A variety of sponsorship opportunities have been established by the conference committee. A description of each of the sponsorship levels is included with this letter. Additional details are provided on the sponsorship forms.

If you are interested in sponsoring this year's APA Upper Midwest Planning Conference, please contact me directly at cshires@thinkconfluence.com or 515-288-4875. Sponsorship forms are also available on our website at iowa-apa.org.

The conference committee is excited about this year's program and we look forward to seeing you in Dubuque. Thank you in advance for your support and participation in this year's APA Upper Midwest Planning Conference!

Sincerely,

Christopher Shires, AICP
Sponsorship Chair
Iowa Chapter of the American Planning Association



American Planning Association
Iowa Chapter
Making Great Communities Happen

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SPONSORSHIPS

PLATINUM SPONSOR **\$1,200**

- Your organization recognized as “Platinum Sponsor” at conference events, in the electronic conference program and on APA Iowa website
- Your promotional literature included in conference packets
- Exhibition space at the conference
- Four (4) paid conference registrations

GOLD SPONSOR **\$650**

- Your organization recognized as “Gold Sponsor” at conference events, in the electronic conference program and on APA Iowa website
- Your promotional literature included in conference packets
- Exhibition space at the conference
- Two (2) paid conference registrations

SILVER SPONSOR **\$350**

- Your organization recognized as “Silver Sponsor” at conference events, in the electronic conference program and on APA Iowa website
- Your promotional literature included in conference packets
- Exhibition space at the conference
- One (1) paid conference registration

SPECIAL WATER BOTTLE SPONSOR **300 Water Bottles**

(Only 1 sponsorship available! Provide 300 reusable water bottles with your organization’s logo.)

- Your organization recognized as “Platinum Sponsor” at conference events, in the electronic conference program and on APA Iowa website
- Your promotional literature included in conference packets
- Exhibition space at the conference
- Four (4) paid conference registrations

SPECIAL FLASH DRIVE SPONSOR **300 Flash Drives**

(Only 1 sponsorship available! Provide 300 flash drives with your organization’s logo.)

- Your organization recognized as “Platinum Sponsor” at conference events, in the electronic conference program and on APA Iowa website
- Your promotional literature included in conference packets
- Exhibition space at the conference
- Four (4) paid conference registrations

SPECIAL PROGRAM BAG SPONSOR **300 Bags**

(Only 1 sponsorship available! Provide 300 conference bags with your organization’s logo.)

- Your organization recognized as “Silver Sponsor” at conference events, in the electronic conference program and on APA Iowa website
- Your promotional literature included in conference packets
- Exhibition space at the conference
- One (1) paid conference registration